

February 1, 2021  
Dr. Donna Vandergrift  
Dean of Liberal Arts  
Rowan College at Burlington County  
900 College Circle  
Mt. Laurel, NJ 08054

Dr. Donna Vandergrift,

Please accept this letter for consideration for my promotion to Assistant Professor's rank in the Department of Liberal Arts at Rowan College at Burlington County (RCBC). In the documents provided in my digital portfolio <https://www.bmailhiot.com/>, you will find all of the required materials supporting my request for promotion. This letter will introduce the contributions and accomplishments in excellence in teaching, effective student learning, scholarly achievement, professional accomplishment, and distinguished service. You can view my extraordinary personal, academic, and experienced promotion evidentiary indicators within my promotion digital portfolio.

Rowan College's pillars as an institution have been bussing around in my head; the community is the strongest one connected to the institution's growth and development. This past week I was a guest on RCBC's Facebook Townhall. My second appearance on this program provided me with a bird's eye view of our institution's pulse. Being selected as a second-time participant in this college-wide event showcases my students' continued support and the Entertainment Technologies program. Stating RCBC President Michael Cioce, *"The fact that we've had you twice tells you how highly I think of the work you're doing for all of RCBC."*

President Cioce's correspondence and my reflection upon my promotion to a tenured professor at RCBC that took place via a Board of Trustees Zoom meeting this past January are why I contribute and continue to cultivate the mission and goals of RCBC. Reviewing my

academic journey within Rowan College at Burlington County's landscape has continued to provide a forward-thinking learning environment. Our life and times have changed this academic year. My teaching excellence and student learning can be viewed throughout my digital portfolio, from my RCBC adjunct beginnings to now a tenured instructor.

I strive to create spaces where students can interact inside and outside the classroom. My ability to innovate and make this, whether shifting to a Hybrid Mixed Mode class deliverable or during COVID, still having my students experience work-based learning. I jumpstarted experiential learning as a core course within our program to develop students' strategies to reach their full potential of talent from the career to the classroom. These classroom methods are supported by my in-depth, hands-on techniques that students in the entertainment industry need for future success. Entertainment Technology students need mentoring and nurture; I bring real-world experience into the classroom. I have expanded my pedagogical approaches to include experiential learning outside of the institution and have encouraged greater student participation in class and active education with community organizations.

I have a passion and enthusiasm for motivating students and seeing them thrive. By initializing discussions and implementing the 2 + 2 pathway with my colleagues at Rowan University, many of our A.A.S. students transfer and complete their four-year degree in Radio/TV/Film and Music Technology. My academic excellence reaches beyond that of the classroom, but the future academic growth and success of our students beyond the walls of RCBC.

I possess an environment of teaching as an ever open-minded, open-creative, open-possibilities classroom. In viewing my TedxTalk and continuing doctoral studies work, I pride myself not only on striving for my student's academic success but for my own. I am always

at the forefront of technology and classroom integration in my professional filmmaking and engineering abilities.

I integrated community-based involvement into the curriculum by connecting our classroom projects in our ETV101 and ETV102 courses with ties to the community and social issues. Students will also gain insight and learn about behind the scenes and through the lens. Students work within our TV Production course within Virtua's Recording Studio in Marlton, NJ, and produce multiple human-affairs talk show utilizing stories and live guests from the community. Partnering with RCBC's Volunteer Services program, we have internationally award-winning documentaries that feature community organizations and citizens in many service areas.

At Rowan College at Burlington County, my future goals are to create a yearly lecture themed series with professionals in the field. I'm hoping to grow our Entertainment Technologies Internship partnership network and work side-by-side with career services on new resume development styles within the creative industries. I want to continue collaborations in multiple departments to cross-pollinate many educational learning experiences with my colleagues. My doctoral concentration work in e-learning technologies will allow me to expand into RCBC's Blackboard technology committee and course development processes. The lessons of the future of technology in education are a topic near and dear to my heart that I hope to flourish at RCBC. I would like to integrate a Television and Recording Studio on campus while integrating our Radio Station to bring some of the hands-on elements to our Mt. Laurel Campus.

My materials combined represent a commitment to my career as a teacher and a scholar. Not only do I consider the work I do with my colleagues in the department and beyond a "good"

job, but I also believe it is essential work. I take my position very seriously and strive to find ways to interconnect my teaching, research, and service to create a body of work that has meaning and longevity. I believe I have risen to the challenge and have met the expectations for teaching for a candidate seeking promotion to Assistant Professor.

Sincerely,

*Brooke M. Mailhiot, MS*

Entertainment Technologies and Communication Arts Instructor  
Program Coordinator, ET Video & Digital Media, ET Sound & Recording Engineering